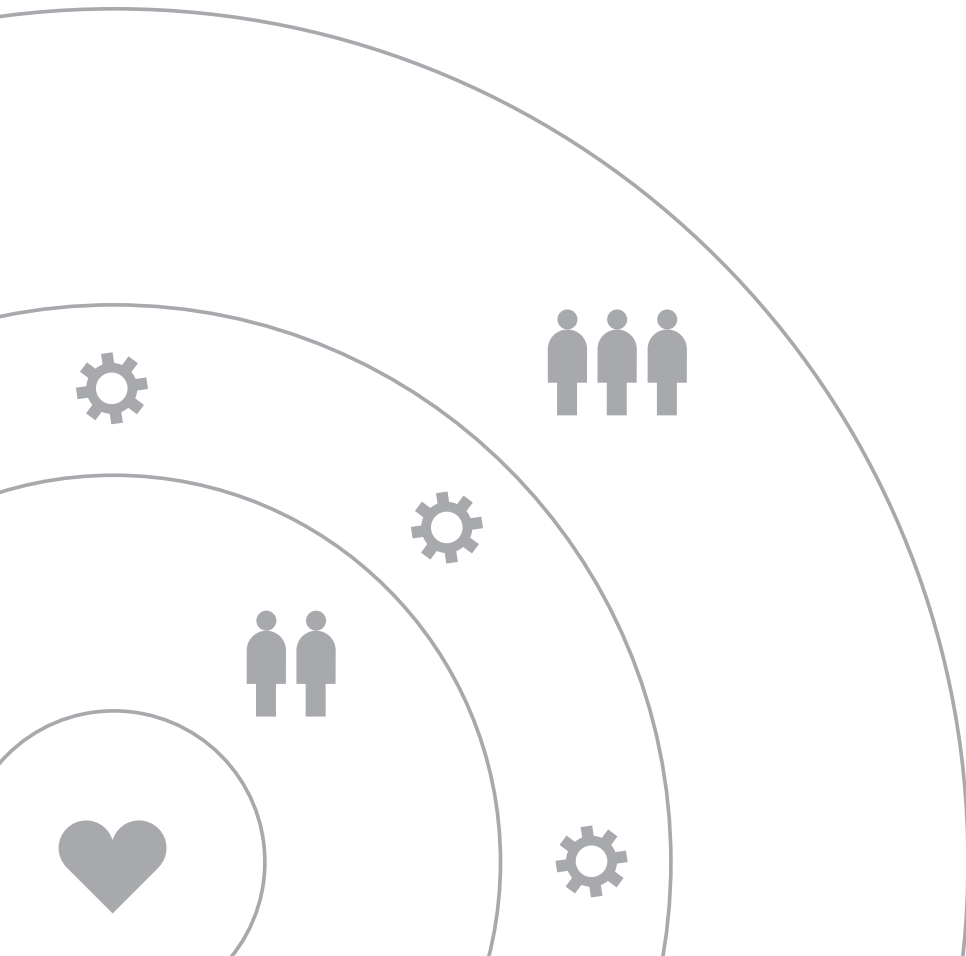


repvey

REPUTATION
SURVEY

reputation
is the logic
of the
weakest link



Manage the quality
of your company's
reputation

Survey and grow any existing or planned
reputation building activities.

Repvey is based on ISO 9001, works in
conjunction with management tools and can
be certified.

reputation
makes up
the larger
part of the
market value

Proof of passion

Man has a unique ability to be motivated by something that lies in the future.

Our social skills and inventive way of thinking are incredibly efficient fuel.

It has brought us – in good and evil – in the situation we are facing today.

It is encoded into the human being to evaluate ideas and the people behind them – we are attracted as part of our control system by the unexpected solutions – that move us – help us – make us wonder and unites us.

Never before have we had so much need of imaginative thinking.

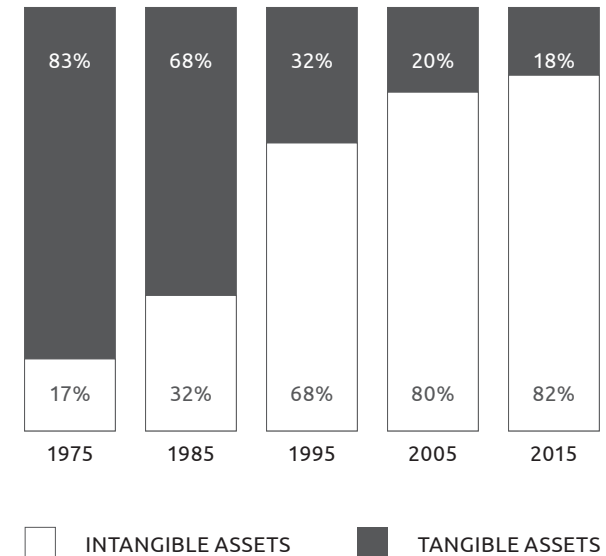
Never before have we had so much motivation by something that is in the future.

We need our businesses to think new thoughts and proof to us that they are motivated to create a better future.

In return, we pay with the most reliable currency – our trust.

A good reputation arises in all contexts by proof of passion.

S&P 500 market value



Source: Ocean Tomo

Problem

A strong reputation is the company's most significant competitive advantage.

Satisfied customers are willing to pay more, buy again and recommend to others.

A good reputation attracts and maintains customers, employees, partners, investors, the press with more.

Therefore, reputation represents more than half of the company's market value and is at the top of the agenda.

Existing models to deal with reputation are based on concepts and needs interpretations.

It makes it challenging to prioritise efforts – not least concerning other processes.

Today, the company does not measure systematically on the reputational activities – measurements differ from department to department, from country to country, year by year.

It is resource demanding – it reinvents the deep plate, and furthermore data cannot be compared.

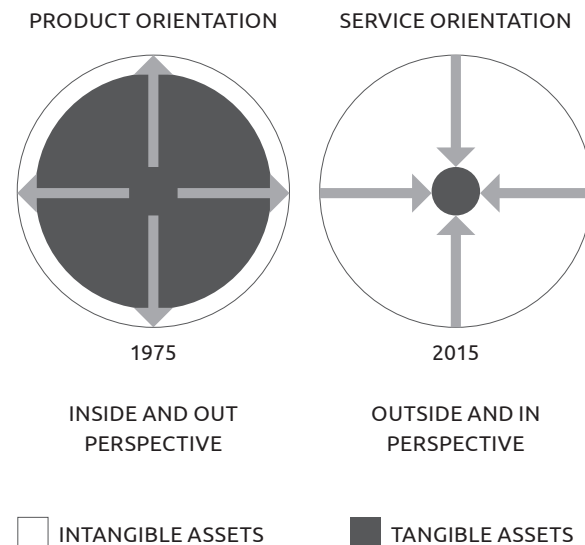
Existing tools for reputation management are not a natural part of the company's other processes.

Therefore, the quality cannot be measurably developed and does not match management systems and standards.

It makes it hard to prove the will to manage and improve the quality of the essential reputational activities that create more than half of the company's market value.

There is a need to prove that the company develops the quality of reputation systematically.

Orientation



Proposal

You can't manage what you don't measure.

Repvey sees the company from an outside-in perspective and measures from inside and out – that's why Repvey is the missing link in the trust economy.

Repvey is based on the ISO standard and translates reputation into activities that can be surveyed and managed as in the case of any other process.

Therefore, Repvey is compliant with management systems and international standards.

Repvey deepens how well each activity is managed in the perception of different teams.

It makes it possible to assess existing or planned activities across departments, countries and audiences.

Service

PRODUCT
ORIENTATION

SERVICE
ORIENTATION

MANUFACTURE
& MARKET PRODUCTS



COLLABORATE WITH CLIENTS
& PARTNERS TO CREATE VALUE

GOODS



SERVICE

PRODUCTS



EXPERIENCES

FEATURE



SOLUTION

VALUE-ADDED



CO-CREATION OF VALUE

PRICE



VALUE PROPOSITION

SUPPLY CHAIN



VALUE-CREATION NETWORK

PROMOTION



DIALOGUE

Benefit

Prioritise and manage the company's reputational activities according to strategies.

It makes it easy to guide through best practice and allows for simplification of the amount and scope of questionnaires.

A possible certification of the company's reputation is a clear message that the company deliberately works with the quality of its reputation.

Some of the benefits for your organisation:

- Provides an efficient management process
- Sets out areas of responsibility across the organisation
- Communicates a positive message to staff, partners and customers
- Identifies and encourages more efficient and time-saving methods
- Highlights deficiencies
- Provides continuous assessment and improvement

Some of the benefits to your customers:

- Improved quality and service
- Right-first-time attitude
- Independent audit demonstrates a commitment to quality



Invitation

Are you a board member, a manager or an employee interested in surveying and growing your company's reputation?

Then let us meet and discuss this critical matter, and you will get introduced to the ideas behind Repvey.

You will get an understanding of the Repvey Landscape – which enables you to survey and grow your company's reputation.

You will also get insights on how to improve the quality of any existing or planned reputation building activity.

A recognised need to document and improve the quality of reputation would be an ideal starting point – to take the Repvey Test and get inspiration on how well your company is managing its reputation.



Repvey Test

Get inspiration on how well your company is managing its reputation.

repvey.com/test



Repvey Landscape

Begin scoping your reputation survey.

repvey.com/landscape



Repvey Free

Get nine dimensions of reputation data from internal and external target groups.

repvey.com/free

any activity
impacts
people, profit
and planet

repvey

REPUTATION
SURVEY

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